

EMPLOYEE ENGAGEMENT WORKSHOP: INTRODUCTION TO EMPLOYEE ENGAGEMENT FOR MANAGERS

This introductory workshop is customized for an audience of managers and leaders that are interested in bringing their leadership to that next level of excellence for optimal employee engagement ratings.

This workshop will improve managers' understanding of what employee engagement is and how their current management behaviours impact employee engagement and the success of their company.

Duration: 2 - 3 Hours

All workshops can be customized to 90 min, half day, full day, multi-day and lunch N' Learn formats.

What Participants Learn:

- Introduction to Employee Engagement for Managers – what it is and groundbreaking research explaining why it's critical to your company's success
- An assessment that provides managers with a snapshot of how well they are currently engaging their workforce
- Insights into what can cause low employee engagement and solutions
- The top 12 criteria for elite employee engagement leadership
- Basic strategies for becoming elite employee engagement managers

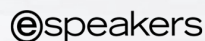
Marshall Connects Workshops

High employee engagement has become a critical driver of business success and directly impacts key performance outcomes. Organizations that focus on building engagement consistently outperform their competitors, and they consistently grow and thrive – even in challenging economic times.

According to a 2013 Gallup Report, up to 70% of workers are not reaching their full potential. Employee disengage-

ment leads to decreased productivity, absenteeism and turnover, ultimately leading to a decline in operational and financial organizational performance.

Marshall Connects has developed compelling and highly interactive employee engagement workshops aimed at increasing employee self-awareness, while providing the resources needed to put your company on the path to sustainable growth.

 MARSHALL
CONNECTS INC.

Author of “Giving Back”
How To Find Your Personal Joy &
Make A Difference To Others

