

EMPLOYEE ENGAGEMENT WORKSHOP: INTRODUCTION TO EMPLOYEE ENGAGEMENT FOR EMPLOYEES

This introductory workshop is customized for an audience of high potential employees that want to improve their understanding of what employee engagement is and how their engagement impacts the success of their company.

This workshop gets employees thinking critically about actions they can take to become more self-aware and engaged in their work; it helps them to see the importance of acting like they have a stake in their company's success and how to act like a self-leader at work.

Duration: 2 - 3 Hours

All workshops can be customized to 90 min, half day, full day, multi-day and lunch N' Learn formats.

What Participants Learn:

- Introduction to Employee Engagement for employees – what it is and groundbreaking research explaining why it's critical to your company's success
- Engagement Level Self-Assessment
- Insights into what can cause low employee engagement and solutions
- The top 12 criteria for elite employee engagement
- Strategies for becoming highly engaged at work and taking responsibility for their own levels of engagement

Marshall Connects Workshops

High employee engagement has become a critical driver of business success and directly impacts key performance outcomes. Organizations that focus on building engagement consistently outperform their competitors, and they consistently grow and thrive – even in challenging economic times.

According to a 2013 Gallup Report, up to 70% of workers are not reaching their full potential. Employee disengage-

ment leads to decreased productivity, absenteeism and turnover, ultimately leading to a decline in operational and financial organizational performance.

Marshall Connects has developed compelling and highly interactive employee engagement workshops aimed at increasing employee self-awareness, while providing the resources needed to put your company on the path to sustainable growth.

