

Giving Back

How to Find Your Personal Joy and Make a Difference to Others

Advanced Praise for Giving Back

Not only does Linda Marshall have a passion for Giving Back, in her personal life she has taken this passion into action. This book's unique perspective is supported by the fact (and the old adage). Been there, done that.

—Jim Baske, CEO
ArcelorMittal North America

“A refreshing account outlining the extraordinary effects of giving back while finding purpose and clarity in today's fast paced environment. I especially enjoyed the recommendations offered in the “Consider this” sections”.

-Dr. Steve Szarka B. Eng., M. Eng., MD., CFPC, FCFP, Assistant Clinical Professor
McMaster University

We all lead busy lives: raising children, developing careers, managing households, making payments—most days we are like circus entertainers spinning eight plates on six sticks. No matter your age or stage in life, put the sticks down and let the plates tumble to the ground. Take 20 minutes each morning for a week, and read Giving Back. Author Linda Marshall will gently and thoughtfully remind you of the importance of families, expressing gratitude, and leading from where you are. Marshall's reflections help us to move past our own familial thoughts of crazy siblings and whacky in-laws. We have learned much from those who raised us, and we can share those attributes with our families whether those families are composed of blood relatives or valued friends. Marshall, through a series of engaging questions, rekindles an often forgotten habit of expressing gratitude. Fortunate to live in a first world country, we have so very little to whine about. Finally, there is an entire chapter devoted to personal leadership skills. Marshall chooses classic quotes on leadership from well-known authors to illustrate the importance and strengths of servant leadership. It's not about becoming the chief-whatever or the executive manager or the super boss; it's about leading from where you are to accomplish personal, workplace, and community goals. After reading Giving Back, you might be tempted to lead a more joyful life, free of stressful juggling acts and focused on strengthening strong and positive relationships with family, friends, work-colleagues, and community members.

—Valerie Parke, Professor and Librarian
Language Studies Department
Mohawk College

In the chaotic pace of today's world who would ever consider "Giving Back" or associate this notion with living life fully. Linda Marshall makes the connection obvious in her book. An exceptional woman who believes deeply in people's capacity to live life fully through giving. A wonderful and inspiring approach to each day. Thank you Linda.

—Gregg Crealock, Team Leader, Professional Services Division
BMW Canada Sales Master
Budds' BMW

Like the author herself, this book exudes positivity. It will have you reviewing your own experiences and attitudes to improve your enjoyment of life.

—Karen Pashleigh, Chief Human Resources Officer
Mohawk College

I loved reading Giving Back. Linda Marshall provides a powerful dose of inspiration combined with compelling questions for you to consider for enrichment of your life and others. This will be my go-to-guide for many years to come. Give a copy to your loved ones!

—Kelly Ann Pauly, World Class Continuous Improvement Manager
ArcelorMittal Dofasco

Praise for Linda Marshall

Linda possesses a unique ability to capture the commitment and dedication of people through enthusiasm and belief in a cause.

—Rob MacIsaac, President and CEO
Hamilton Health Sciences

I have had the opportunity to work with and meet many great, influential community leaders and philanthropists. Linda Marshall truly stands out above many of them.

—Karen Shea, Crown Counsel
Ministry of the Attorney General

Linda has a calming effect as a leader and is so universally loved and respected that her ability to connect people and organizations can seem effortless.

—Marc Ayotte, Head of College
Hillfield Strathallan College

Linda is a role model philanthropist, leading by example and demonstrating generosity in everything she does. Linda donates at significant levels and readily goes out of her way, even on a moment's notice, to help our United Way. We're grateful for Linda's eagerness to lend her name and a hand for raising awareness of the needs in our community.

—Jeff Vallentin, CEO
United Way Burlington & Greater Hamilton

Linda is an exceptional example of a woman who is dedicated to the growth and vitality of her community through voluntary service. Her professional demeanor, creativity, and positivity are the hallmarks of a true communicator and community leader.

—Carol Kehoe, Executive Director
HPO Hamilton Philharmonic Orchestra

She is not only a woman of distinction; she is an incredible human being and example to us all.

—Daniel Banko, CEO
BANKOMEDIA

Linda is an individual who exudes amazing energy and is extremely driven to help support her community. Her most valuable asset is her attitude, which is one of optimism with a determined focus on getting the task completed regardless of the obstacles.

—Carmela Trombetta, Vice President Commercial Markets
RBC Royal Bank Hamilton Commercial Financial Services

Linda is an excellent community role model, and her tireless commitment and compassion to community is inspiring.

—Lou Celli, CPA, CA, partner
Privately Held Business Leader—Southern Ontario
Grant Thornton LLP

Linda is an outstanding community leader, giving of her time to ensure others benefit.

—Glenn Harkness, Executive Director
Boys and Girls Clubs of Hamilton